

Vita

ARCHIE B. CARROLL

Professor of Management
Robert W. Scherer Chair of Management
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ACADEMIC POSITIONS HELD

2000 - Director, Non-Profit Management and Community Service Program
1995 - 2000 Head, Department of Management, University of Georgia
1986 - Robert W. Scherer Chair of Management and Corporate
Public Affairs, University of Georgia
1979 - Professor of Management, University of Georgia
1979 - 1982 Associate Dean, College of Business Administration,
University of Georgia
1975 - 1979 Associate Professor of Management, University of Georgia
1972 - 1975 Assistant Professor of Management, University of Georgia
1971 - 1972 Instructor of Management, Florida State University
1969 - 1971 Teaching Assistant, Florida State University
1967 - 1968 Acting Head, Division of Business, Athens College (Alabama)
1966 - 1969 Assistant Professor of Business, Athens College

EDUCATION

Bachelor of Science, Florida State University, 1965
Master of Business Administration, The Florida State University, 1966
Doctor of Business Administration, The Florida State University, 1972

GRADUATE FACULTY STATUS

Member of Graduate Faculty, University of Georgia (continuously since 1974).

Most recent re-appointment: 2001-2008

PROFESSIONAL SOCIETIES

Academy of Management (National/International); Past-Chairman, Social Issues in Management Division (1976-1977) and Board Member; Social Issues in Management Division, Board of Directors, 2000-2003; Member since 1971.

Southern Management Association; Past Secretary and Board Member (1975-1977); Board of Directors (1992-95) ; Fellow of SMA (1996).

Society for Business Ethics (National/International)
Executive Board of Directors (1996- present)
Program Chair and President-Elect (1997-1998)
President (1998-1999)

International Association for Business and Society (Founding Member; Board of Directors, 1992-1994); Member 1991-present

Association for Practical and Professional Ethics, (1997-).

European Business Ethics Network, (1999-)

HONORARY SOCIETIES

Beta Gamma Sigma (National Business Administration Honorary)
Initiated April 7, 1966

Sigma Iota Epsilon (National Management Honorary)
Initiated March 17, 1970

Phi Kappa Phi Honor Society (National Honor Society -- All Disciplines)
Initiated November 21, 1991

Golden Key National Honor Society (All Disciplines)
Initiated November 18, 1997

Phi Beta Delta Honor Society for International Scholars
Initiated April 18, 2000

PUBLICATIONS (Articles and Chapters)

Carroll, Archie B., "Societies for Business Ethics," The Blackwell Encyclopedic Dictionary of Business Ethics, 2nd Edition, forthcoming, 2004.

Carroll, Archie B., "Stakeholder Management for Corporate Public Affairs," The Handbook of Public Affairs, Philip Harris and Craig Fleisher (eds.), Sage Publishing Co, 2004, forthcoming.

Schwartz, Mark S. and Archie B. Carroll, "Corporate Social Responsibility: A Three Domain Approach," Business Ethics Quarterly, Vol. 13, No. 4, October 2003, 503-530.

Saiia, David H., Archie B. Carroll, and Ann K. Buchholtz, "Philanthropy as Strategy: When Corporate Charity 'Begins at Home'" Business & Society, Vol. 42, No. 2, June 2003, 169-201.

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Carroll, Archie B., "The Moral Leader: Essential for Successful Corporate Citizenship," in Jörg Andriof and Malcolm McIntosh, (eds.) Perspectives on Corporate Citizenship, Greenleaf Publishing, 2001, 139-151.

Carroll, Archie B. "A Commentary and an Overview of Key Questions on Corporate Social Performance Measurement," Business and Society, 2000, Vol. 39, No. 4, December 2000, 466-478.

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Reprinted in John E. Richardson, Ed., Business Ethics Annual Editions 03/04, 15th Edition, McGraw Hill/Dushkin, 2003, 184-189.

Reprinted in John E. Richardson, Ed., Business Ethics Annual Editions 02/03, 14th Edition, McGraw Hill/Dushkin, 2002, 190-195.

Reprinted in J. E. Richardson, Ed., Business Ethics Annual Editions 01/02, 13th Edition McGraw Hill/Dushkin, 2001, 198-203.

Carroll, Archie B., "Models of Management Morality for the New Millennium," Vital Speeches of the Day, 1999, Vol. LXVI, No. 2, November 1, 48-50.

Carroll, Archie B., "Corporate Social Responsibility: Evolution of a Definitional Construct," Business and Society, 1999, Vol. 38, No. 3, September 1999, 268-295.

Carroll, Archie B. and Michael Meeks, "Models of Management Morality: European Applications and Implications," Business Ethics: A European Review Vol. 8, No. 2, April 1999, 108-116.

Carroll, Archie, B., "Corporate Social Performance and Stakeholder Thinking: The Work and Influence of Max B.E. Clarkson," Business and Society 38:1, March 1999, 15-17.

Teal, Elizabeth J. and Archie B. Carroll, "Moral Reasoning Skills: Are Entrepreneurs Different?" Journal of Business Ethics, 1999, Vol. 19, 229-240.

Carroll, Archie B., "Conceptual and Consulting Aspects of Stakeholder Theory, Thinking, and Management," in Robert T. Golembiewski (ed.), Handbook of Organizational Consultation, 2nd Ed. (New York: Marcel Dekker, Inc.), 2000, 169-181.

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Edmondson, Vickie Cox and Archie B. Carroll, "Giving Back: An Examination of the Philanthropic Motivations, Orientations and Activities of Large Black-Owned Businesses," Journal of Business Ethics, 1999, Vol. 19, 171-179.

Carroll, Archie B. "The Four Faces of Corporate Citizenship," Business and Society Review, 100/101 Fall, 1998, 1-7.

Reprinted in Annual Editions: Business Ethics 00/01, 12th Ed., John E. Richardson (Editor), (Guilford, CT: Dushkin/McGraw-Hill, 2000).

Carroll, Archie B., "We Hold the Key to Corporate Success," (Essay Forum) Business and Society, (Vol. 37, No. 1, March 1998), 66-67.

Carroll, Archie B. "Stakeholder Strategy for Public Relations," Public Relations Strategist (Vol. 3, No. 4, Winter 1998), 38-40.

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Pinkston, T.S. and A.B. Carroll, "A Retrospective Examination of CSR Orientations: Have They Changed?" Journal of Business Ethics, Vol. 15, No. 2, February 1996, 199-206.

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Carroll, Archie B., "Business Ethics Within the Context of Corporate Social Responsibility: A Perspective from the United States of America," Van der Walt, B.J. (ed.) Window on Business Ethics (Potchefstroom University, Republic of South Africa, 1993) pp. 34-58.

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Martin Meznar, James J. Chrisman and Archie B. Carroll, "Social Responsibility and Strategic Management: Toward an Enterprise Strategy Classification," Business and Professional Ethics Journal, (Spring, 1991), Vol. 10, No. 1, pp. 47-66.

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Reprinted in Paul D. Staudohar and Holly E. Brown, Deindustrialization and Plant Closure (Lexington, Mass.: Lexington Books, 1987), pp. 167-181.

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Carroll, Archie B., "Corporate Social Responsibility: Will Industry Respond to Cutbacks in Social Program Funding?" Vital Speeches of the Day, July 15, 1983, pp. 604-608.

Carroll, Archie B., "Behavioral Aspects of Developing Computer-Based Information Systems," Business Horizons, January/February 1982, pp. 42-51.

Reprinted in Joseph W. Wilkinson and Dan C. Kneers (eds.) Information Systems for Accounting and Management (Prentice-Hall, Inc., 1987), pp. 28-40.

Gatewood, Elizabeth and Archie B. Carroll, "The Anatomy of Corporate Social Response: The Rely, Firestone 500, and Pinto Cases," Business Horizons, September/October 1981, pp. 9-16.

Carroll, Archie B., "Social Responsibility as an Objective of Business: Evolving Toward a Model of Corporate Social Performance," in W. F. Glueck, Business Policy: Strategy Formation and Management Action, 3rd Edition, (New York: McGraw-Hill, 1980), pp. 62-70.

Watson, Hugh J. and Archie B. Carroll, "Computers in the Contemporary Business World," in Hugh J. Watson and Archie B. Carroll, Computers for Business: A Managerial Emphasis, Revised Edition, (Dallas, Texas: Business Publications, Inc., 1980), pp. 1-12.

Newgren, Kenneth E. and Archie B. Carroll, "Social Forecasting in U.S. Corporations--A Survey," Long Range Planning, August 1979, pp. 59-64.

Carroll, Archie B. and Asterios G. Kefalas, "The Impact of Environmental Protection on Organization and Decision Making," Managerial Planning, March/April 1979, pp. 27-34.

Carroll, Archie B., "Paving the Rocky Road to Managerial Success," Supervisory Management, March 1979, pp. 9-13.

Carroll, Archie B., "A Three-Dimensional Conceptual Model of Corporate Social Performance," Academy of Management Review, Vol. 4, No. 4, 1979, pp. 497-505.

Reprinted in William R. Allen and Louis K. Bragaw, Social Forces and the Manager: Readings and Cases, (New York: John Wiley & Sons, 1982), pp. 46-55.

Reprinted in Manton Gibbs, Dimensions in Business and Society: Cases and Readings, (Lexington, Mass.: Ginn Publishing Co., 1983), pp. 25-32.

Reprinted in R. McGlashan and T. Singleton (eds.) Strategic Management (Charles E. Merrill, 1985).

Reprinted partially in A.F. Buono, Corporate Policy Values and Social Responsiveness (Praeger Publishers, 1985).

Reprinted partially in Tony McAdams, Law, Business and Society (Business Publications, Inc. 1986).

Reprinted partially in David Hampton, Management (McGraw Hill Book Co., 1986).

Guglielmino, P. J. and Archie B. Carroll, "The Hierarchy of Management Skills: Future Professional Development for Mid-level Managers," Management Decision, Vol. 17, No. 4, 1979, pp. 341-345.

Gatewood, Robert D. and Archie B. Carroll, "The Interaction of the Social Environment and Task Specialization on Worker Attitudes," in Richard C. Huseman and Archie B. Carroll, Readings in Organizational Behavior: Dimensions of Management Actions, (Boston: Allyn & Bacon, 1979), pp. 187-191.

Carroll, Archie B., "Managerial Ethics and Organizational Behavior: A First Look," in Richard C. Huseman and Archie B. Carroll, Readings in Organizational Behavior: Dimensions of Management Actions, (Boston: Allyn & Bacon, 1979), pp. 192-197.

Smith, Howard R. and Archie B. Carroll, "Is There Anything 'New' in Management? A Rip Van Winkle Perspective," Academy of Management Review, Vol. 3, No. 3, (July 1978), pp. 670-674.

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Carroll, Archie B., "Obstaculos a la Aceptacion Y Utilizacion con Exito, Por Parte de la Direccion, de las Tecnicas de Investigacion Operativa Y Gestion Cientifica de la Empresa," Alta Direccion, Septiembre/Octubre, 1977, pp. 29-36.

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Carroll, Archie B., "Social Responsibility and Management," Personnel Administrator, Vol. 20, No. 2, (April 1975), pp. 46-50.

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Kefalas, Asterios G. and Archie B. Carroll, "Environmental Concern and Business Organizations: A Survey," Georgia Business, Vol. 35, No. 1, (January/February 1975), pp. 2-10.

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- Carroll, Archie B., "Conceptual Foundations of Job Enrichment," Public Personnel Management, Vol. 3, No. 1, (January/February 1974), pp. 35-38.
- Carroll, Archie B., "Linking Theory With Practice in Basic Management," Journal of Business Education, Vol. XLIX, No. 4, (January 1974), pp. 151-152.
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- Carroll, Archie B., "Why Managers Stifle Job Enrichment Efforts," Management Quarterly, Vol. 14, No. 3, (Fall 1973), pp. 2-6.
- Carroll, Archie B., "Youth's Work Ethic--An Expectations Gap," Personnel Administrator, Vol. 18, No. 5, (September/October 1973), pp. 11-14.
- Carroll, Archie B., "Unmixing Current Motivational Strategies," Personnel Administrator, Vol. 18, No. 4, (July/August 1973), pp. 53-54.
- Carroll, Archie B., "An Organizational Need: Forecasting and Planning for the Social Environment," Managerial Planning, Vol. 21, No. 6, (May/June 1973), pp. 11-13; 20.
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- Carroll, Archie B. and Ann K. Buchholtz, Business and Society: Ethics and Stakeholder Management, 4th Edition (Cincinnati, Ohio: South-Western Publishing Co./Thompson Learning), 2000, (750 pages).
- Carroll, Archie B. Business and Society: Ethics and Stakeholder Management, 3rd Edition (Cincinnati, Ohio: South-Western College Publishing), 1996, (802 pages).

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Smith, H. R., Archie B. Carroll, Asterios G. Kefalas, and Hugh J. Watson, (eds.), Readings in Management: Making Organizations Perform, (New York: Macmillan, 1980), (534 pages).

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PROCEEDINGS, ACADEMIC PRESENTATIONS, AND OTHER PUBLICATIONS

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Carroll, Archie B., “Teaching Business Ethics and Corporate Responsibility: Perspectives on the AACSB and Educational Approaches,” Academy of Management, Seattle, WA, August 6, 2003.

Carroll, Archie B., “An Academic’s View: The Market has not Worked in Controlling Ethical Behavior,” Public Affairs Review, Anno 2003, 13.

Carroll, Archie B. “Refocusing our Research and Teaching on What Matters: The Current Pulse on Ethical, Social, and Diversity Issues,” Southern Management Association, Clearwater, FL, November 14, 2003.

Carroll, Archie B., “The Ethical Dimension in CSR Thought and Research,” Academy of Management, Seattle, WA, August 5, 2003.

Carroll, Archie B. “Business Conduct and Corporate Social Responsibility: Parallel or Intersecting?” Panel presentation at Academy of Management/Society for Business Ethics (joint session) annual meeting, August 8, 2002 (Denver).

Carroll, Archie B., “Servant Leadership: Ideal for Nonprofit Organizations,” Nonprofit World, forthcoming in 2002).

Carroll, Archie B., “Philosophers and Social Scientists on Business Ethics: Two Solitudes Or Theoretical Mosaic?” Panel presentation at Society for Business Ethics annual meeting, August 10, 2002 (Denver).

Buchholtz, Ann K., Allen C. Amason, and Archie B. Carroll, “Corporate Philanthropy and Organizational Slack: An Examination of CEO Delegation to the Top Management Team,” Academy of Management Annual Meeting, Washington, DC, August 2001.

Saia, David H., Archie B. Carroll, and Ann K. Buchholtz, “Does Philanthropy Begin at Home? The Strategic Motivations Underlying Corporate Giving Programs,” Academy of Management Annual Meeting, Washington, DC, August 2001.

Carroll, Archie B. "The Role and Potential of the 'Forgiveness Factor' in the Workplace: Implications for Business Ethics Thought and Practice," International Association for Business and Society Proceedings , March 17, 2002, Senona, Arizona.

Carroll, Archie B. Book Review of "Moral Imagination and Management Decision Making," by Patricia H. Werhane, N.Y.: Oxford University Press, 1999, Administrative Science Quarterly, March 2001, Vol. 46, No. 1, 159-161.

Carroll, Archie B., Kim Davenport, Kim Graham Lee, and Doug Grisaffe, "Appraising the Business Value of Corporate Citizenship: What Does the Literature Say?" International Association for Business and Society (IABS) Proceedings, (Vermont), 2000, 41-46.

Carroll, Archie B. Book Review of "The Greeks and the Environment" edited by Laura Westra and Thomas Robinson, Rowman & Littlefield Publishers, 1997, Teaching Business Ethics 4: 109-110, 2000.

Saia, David H., Archie B. Carroll, Ann K. Buchholtz, "Corporate Philanthropy: Giving Patterns, Trends, and Strategic Issues," International Association for Business and Society (IABS) Proceedings, 1999 (Paris, France), 198-203.

Archie B. Carroll and Michael Meeks, "Global Models of Management Morality: European Applications and Implications," International Association for Business and Society (IABS) Proceedings, 1998 (Kona, Hawaii), 249-254.

Carroll, Archie B., "Interpreting the UGA Brooks Hall Fire and Its Aftermath Using Crisis Management Models: Learning from an Unusual Event," (part of a symposium), Southern Management Association Annual Meeting, New Orleans, November 8, 1996.

Cox Edmondson, Vickie and Archie B. Carroll, "Giving Back: An Examination of the Philanthropic Motivations, Orientations and Activities of the Nation's Largest Black-Owned Businesses," International Association for Business and Society (IABS) Proceedings, 1996 (Santa Fe, NM), 241-246.

Carroll, Archie B., Sullivan, S.C. and Markowitz, Lee, "Understanding the Impact of Corporate Social Responsibility (CSR) in the Marketplace: A Reputation and Social Performance Assessment Study," International Association for Business and Society (IABS) Proceedings, 1995 (Vienna, Austria), 330-334.

Teal, Elizabeth J. and Archie B. Carroll, "Moral Reasoning Skills: Are Entrepreneurs Different?" Academy of Management, August, 1995 (Vancouver).

Carroll, Archie B., "Sex Harassment a Natural Part of Our Culture," Athens Banner-Herald (Feb. 26, 1995), 7D.

Sodeman, W.A. and Carroll, Archie B., "Corporate Social Performance and Social Investment Analysis: An Elaborated Model and Its Use by Social Investment Firms," Academy of Management, August 15, 1994 (Dallas).

Carroll, Archie B. and Horton, G.T., "The Atlanta Project: Corporate Social Responsibility on a Mega-Scale," International Association for Business and Society (IABS) Proceedings, 1994 (Hilton Head, SC).

Sodeman, W.A. and Carroll, A.B., "Social Investment Firms: Their Purposes, Principles, and Investment Criteria," International Association for Business and Society (IABS) Proceedings, 1994 (Hilton Head, SC).

Pinkston, T.S. and Carroll, A.B., "A Retrospective Examination of CSR Orientations: Have They Changed?" Academy of Management, 1993 (Atlanta).

Pinkston, T.S. and Carroll, A.B., "Corporate Citizenship Decision Making Autonomy: For the U.S.-Based Foreign Affiliates, Who Decides?" Southern Management Association Proceedings, 1992 (New Orleans), 538-540.

Sodeman, W.A., Van Deusen, Cheryl A., and Carroll, A.B., "Wet Behind the Ears: An Examination of New Social Issues in Management Faculty's Views on SIM Research," International Association for Business and Society Proceedings, 1993 (San Diego), 573-578.

Pinkston, T.S. and Carroll, A.B., "An Investigation of the Relationship Between Organizational Size and Corporate Social Performance," International Association for Business and Society Proceedings, 1993 (San Diego), 109-114.

Sodeman, William A. and Carroll, Archie B., "Socially Responsible Mutual Funds: The Role of Corporate Social Responsibility in Investment Decisions," 1992 Annual Meeting, Academy of Management (Las Vegas).

Pinkston, T.S. and Carroll, Archie B., "Corporate Citizenship: A Comparative Analysis of Foreign Affiliates Located in the U.S. and Their Domestic Counterparts," 1992 Academy of Management Best Paper Proceedings, (52nd Annual Meeting, Las Vegas), 353-357.

Pinkston, T.S. and Archie B. Carroll, "Corporate Citizenship Issues and Managerial Decision Making Autonomy," International Association for Business and Society 1992 Proceedings, (Leuven, Belgium), June 13-20, 1992, 268-276.

Starik, Mark and Archie B. Carroll, "Strategic Environmental Management: Business As If The Earth Really Mattered," International Association for Business and Society Annual Meeting, (Sundance, Utah), March, 1991.

Starik, Mark and Archie B. Carroll, "In Search of Beneficence: Reflections on the Connections Between Firm Social and Financial Performance," Proceedings of the International Association for Business and Society, (San Diego, 1990). [This paper was chosen for a SHOWCASE Session].

Martin Meznar, James J. Chrisman, and Archie B. Carroll, "Social Responsibility and Strategic Management: Toward an Enterprise Strategy Classification," Academy of Management Best Papers Proceedings, 1990, (San Francisco, California), pp. 332-336.

Carroll, Archie B., "Corporate Performance as a Means of Ethical Evaluation," Conference Report: A Question of Values, An International Conference on Business Ethics, The Hinksey Centre/Vesper Society Group, Cambridge, England, July 12-15, 1989, pp. 33-35.

Starik, Mark, Tammie S. Pinkston and Archie B. Carroll, "Evolutionary and Performance Aspects of Stakeholder Management: The Changing, Practical Nature of a Good Idea," presented at Academy of Management Meeting, Washington, D.C., August, 1989.

Hall, John and Archie B. Carroll, "An Evolution of Enterprise Level Strategy and an Initial Typology," Southern Management Association Proceedings (Atlanta), 1988, pp. 287-289.

Carroll, Archie B., "A Big Problem in Business: Most Management is Amoral," The Atlanta Journal and Constitution (February 2, 1987), p. 7-C.

Carroll, Archie B., "Searching for the Moral Manager: An Exposition on Three Ethical Types," Southern Management Association Proceedings, 1986, pp. 252-254.

Gatewood, E.J., J.J. Chrisman and Archie B. Carroll, "A Survey on Plant Closings: Testing Propositions From The Deindustrialization of America," 1984 National Academy of Management Meeting (Boston).

Aupperle, Kenneth E. and Archie B. Carroll, "Profitability and Corporate Social Responsibility," Proceedings, Southern Management Association, 1983 (Atlanta), pp. 362-364.

Carroll, Archie B. and James J. Chrisman, "Reconciling Economic and Social Goals: An Emerging View of Corporate Social Responsibility," Proceedings, Southern Management Association, 1983 (Atlanta), pp. 365-367.

Aupperle, Kenneth, Hatfield, John D., and Archie B. Carroll, "Instrument Development and Application in Corporate Social Responsibility," Academy of Management Proceedings, 1983 (Dallas), pp. 369-373.

Aupperle, Kenneth and Archie B. Carroll, "An Integration of Micro and Macro Management Models and Corporate Social Responsibility," Southern Management Association Proceedings, 1982 (New Orleans).

Gatewood, Elizabeth and Archie B. Carroll, "The Procter and Gamble Rely Case: A Social Response Pattern for the 1980s?" Academy of Management Proceedings, 1981 (San Diego, California), pp. 369-373.

Reprinted in W. Michael Hoffman, Business Ethics: Problems in Corporate Morality, 2nd Edition (New York: McGraw-Hill, 1988).

Carroll, Archie B., "Teaching and Curriculum Design in Business and Society," in Rogene A. Buchholz (ed.), Public Policy and the Business Firm: Proceedings of a Conference, (St. Louis, Missouri: Center for the Study of American Business, 1980), pp. 191-212.

Carroll, Archie B., "Managerial Ethics and the Organizational Hierarchy," in W. Michael Hoffman (ed.), Proceedings of the Second National Conference on Business Ethics, (Washington, D.C.: University Press of America, 1979), pp. 119-122.

Gatewood, Robert D., James Lahiff, and Archie B. Carroll, "Management Publication Trends: A Thirty-Year Perspective," Proceedings, Southern Management Association, 1978.

Carroll, Archie B., "The Business of Ethics and the Ethics of Business," Georgia Alumni Record, January/February 1978, pp. 9-10.

Smith, H. R. and Archie B. Carroll, "What's New in Management? A Rip Van Winkle Perspective," Proceedings, Southern Management Association, 1977.

Newgren, Kenneth E. and Archie B. Carroll, "Executives' Beliefs Regarding Future Social Regulation," Expanding Dimensions of Management Thought and Action, (Proceedings, Southern Management Association, 1976), pp. 31-33.

Newgren, Kenneth E. and Archie B. Carroll, "Integrating Social Forecasting Into the Strategic Planning Process to Achieve Corporate Social Involvement," 1976 National AIDS Proceedings, (San Francisco), pp. 253-255.

Anthony, Ted F. and Archie B. Carroll, (eds.), Contemporary Perspectives in the Decision Sciences, (Atlanta: Southeast AIDS, 1975). (Proceedings of the fifth annual meeting).

Carroll, Archie B. and Asterios G. Kefalas, "Environmental Imperatives and Their Consequences for Management and Decision Making," Contemporary Perspectives in the Decision Sciences, 1975, pp. 88-90.

Carroll, Archie B., "The Risks Inherent in Applying Quantitative Minds to Making Human Decisions," Proceedings, Southeastern American Institute for Decision Sciences, 1974, pp. 312-314.

Watson, Hugh J. and Archie B. Carroll, An Introduction to Computers for Management, (Revised), (Athens, Georgia: College of Business Administration, University of Georgia, 1973).

Carroll, Archie B., "Managerial Implications of a Social Responsibility Ethic," Proceedings, National Academy of Management, 1973, pp. 613-618.

Carroll, Archie B., "An Examination of Selected Managerial and Organizational Implications of the Social Responsibility Doctrine," Proceedings of the Southern Management Association, 1973, pp. 255-261.

Carroll, Archie B., "The Organizational Aversion to the Utilization of Management Science Techniques," Applications, Issues, Developments and Strategies in the Decision Sciences, Proceedings, Southeastern American Institute for Decision Sciences, 1973, pp. 52-53.

Carroll, Archie B., "Comments on 'The Impact of Historical Forces Upon the Integration of Human Relations Into Management Theory,'" Management Theory, Research, and Practice--The Search for Unity, Proceedings, Southern Management Association, 1972, p. 285.

RECENT PRESENTATIONS

"Business Ethics Concepts and Education," Emmanuel College, Franklin Springs, GA, March 26, 2004.

Carroll, Archie B. "Business Ethics in a Post-WorldCom World," Presentation to the Athens Area Estate Planning Network, December 12, 2003.

"The Current State of Business Ethics in America," Oconee Rotary Club, April 8, 2003.

"Business Ethics Teaching in a Post-Enron World," Athens West Rotary Club, April 28, 2003.

"Strategic Planning for a Nonprofit Organization," Southeast Electric Supply Association, 2002.

"Business Ethics in the Current Environment of Fraud and Corruption," Presentation to Athens Rotary Club (200+ persons), August 28, 2002.

"Business Ethics and the Role of Whistle-Blowing in Employee Rights," Presentation to Brenau University, Athens Technical College, November 28, 2000.

"Research Models in Management Ethics vs. Philosophical Ethics," Panel presentation, Academy of Management/Society for Business Ethics (jointly sponsored); Toronto, August 6, 2000.

"Moral Management and Corporate Social Responsibility: Key Components in the Ethical Environment of the Future," Jyvaskyla, Finland, University of Jyvaskyla Research Conference, June 15, 2000.

"The Ethical Environment as a Strategic Factor in Management of the Future," Helsinki, Finland, Finnish Employees Management Development Institute, June 13, 2000.

"Corporate Social Performance Measurement," First Annual Conversazione on Business, Issues and Society, University of Northern Iowa, Cedar Falls, IA, June 3-4, 2000.

"Models of Management Morality in Organizational Decision Making," Business Ethics Conference, Rotary Club of New Orleans, New Orleans, LA, May 10, 2000.

“Business Ethics and Leadership,” Oconee County Rotary Club, Watkinsville, GA, April 25, 2000.

“Business Ethics: The Quest for Moral Management,” University of Chile, Santiago, Chile, December 15-16, 1999 (presented twice to Executive MBAs).

“Teaching Business Ethics in a Business School,” University of Chile, Santiago, Chile, December 15, 1999.

“Business Ethics: What’s Going On?” First United Methodist Church, Athens, GA, December 5, 1999.

“The Current Status of Ethics in Business,” Athens Rotary Club, November 10, 1999.

“Business Ethics and Management Morality,” First Presbyterian Church, October 19, 1999.

“Ethics and Entrepreneurship,” Ruffin Lectures, Darden School, University of Virginia, Charlottesville, Virginia, October 2, 1999. (Commentary on another paper).

“Models of Management Morality for the New Millennium,” Presidential Address, Society for Business Ethics, Chicago, Illinois, August 7, 1999.

“Moral Management in the New Millennium,” (February 9, 1999) and “The Quest for Moral Management (February 9, 1999), The Prince-Chavanne Distinguished Lectures on Ethics in Business, Houston Baptist University, Houston, TX.

“Workplace Ethics and Morality in the New Millennium,” 1999 Spring Initiation Ceremony, Phi Theta Kappa, Athens Area Technical Institute (June 1, 1999).

“Trends in Management Education,” Institute of Industrial Engineers, November 9, 1998.

“Professional Ethics in Organizations,” Organization of Professional Employees, USDA, May 5, 1998.

“Strategic Planning,” Nonprofit Management Program, 1996-1999.

“Business Ethics in the Workplace,” Golden K Kiwanis Club, August 28, 1996.

“Strategic Planning Executive Seminar,” Armentrout, Roebuck & Co, August 27, 1996.

“Business Ethics in a Competitive Environment,” Public Utilities Leadership Program, August 17, 1996

“Reflections on the Evolution of the Field of Social Issues in Management,” 1996 SIM Doctoral Consortium Address, Academy of Management Annual Meeting, Cincinnati, Ohio, August 9, 1996.

"The Quest for Moral Management," Surtman Distinguished Lecture, University of North Carolina-Charlotte, April 18, 1995.

"Integrating Ethics into the Business School Curriculum," presented to faculty, Belk College of Business, University of North Carolina-Charlotte, April 19, 1995.

"New Issues in Strategic Management," CERAM Business School, Nice, France, May 18, 1995.

"The Pyramid of Corporate Social Responsibility," CERAM Business School, Nice, France, May 18, 1995.

"Stakeholder Thinking in Three Models of Management Morality: A Perspective with Strategic Implications," Keynote Address at the "Understanding Stakeholder Thinking" Conference, University of Jyväskylä, Finland, June 22, 1994.

"Business Ethics and Corporate Social Performance," Keynote Lecture at Business Ethics Lecture Series, University of Erlangen-Nürnberg, Nürnberg, Germany, June 27, 1994.

"Research on Corporate Social Performance," Mandel Center, Case Western Reserve University, Conference on "Corporate Philanthropy: A Time of Challenge and Opportunity," Cleveland, OH: April 28, 1994.

"Teaching Business Ethics in the Business School," Indiana University S.E., (New Albany, Indiana). April 8, 1994.

"Business Ethics: The Quest for Moral Management," Keynote Convocation Address, The Knight Program in Applied Ethics, Presbyterian College (Clinton, SC), January 25, 1994.

"Problems and Prospects: Research in Social Issues in Management," Department of Management, University of South Carolina (Columbia, SC), September 22, 1993.

"Teaching the Business, Government and Society Course," and "Can Business Ethics Be Taught?" Teaching Business Ethics Workshop, University of South Carolina, September 23-24, 1993, Columbia, SC.

"Business Ethics in a Changing World," American Institute of Bankers, June 10, 1993.

"Stakeholder Management Propositions," Toronto Workshop on Stakeholder Theory," University of Toronto, May 20, 1993.

"Evaluating the Corporate Social Performance of Corporations," Walker: Research & Analysis, Indianapolis, Indiana, April 23, 1993.

"Management Ethics," Georgia Banker's Association Trust Officers Conference, February 18, 1993, Athens, Georgia.

"Business Ethics Within the Professions," Athens Rotary Club, April 21, 1993.

"Managerial Ethics," Park & Recreation Professionals Association, Feb. 17, 1993.

"Experts' Views on Social Issues in Management (SIM) Research," Academy of Management, Social Issues in Management Research Workshop, Las Vegas, August 9, 1992, Las Vegas, Keynote Address.

"Corporate Social Performance: Emergence of a Concept," Academy of Management, Social Issues in Management Doctoral Consortium, Las Vegas, August 8, 1992.

"Societal Responsibilities and the Ethics of Business" [Keynote Address] and "Business Ethics Leading to the 21st Century" [Luncheon Address], Values and Ethics Lecture Series, Charleston Southern University (South Carolina), April 8-10, 1991.

"Business Ethics in Corporate Social Responsibility," First Annual Business Ethics Conference in South Africa, Johannesburg, South Africa, Spring, 1990.

"An Overview of Stakeholder Management and Its Relationship to Corporate Social Responsibility and Business Ethics," Presented to the Working Group on the Social and Moral Agency of International Corporations, Vesper Society Group, Palo Alto, California, January 12, 1990. Also presented at "Just Profits: Wending Our Way Through the Moral Maze," an International Consultation Sponsored by Vesper International and the Hinksey Centre (Oxford, England) held August 7-9, 1990, San Francisco, California.

"Research in Workplace Ethics," Doctoral Program in Educational Administration, Athens, Georgia, April 16, 1990.

"Business Ethics in the Workplace," Athens Area Personnel Association, Athens, Georgia, April 10, 1990.

"Evaluating the Behavior of Corporate Managers from an Ethical Perspective," A Question of Values: International Conference on Business Ethics, Wolfson College, Cambridge, England, July 12-15, 1989.

"Leadership and Ethics," Leadership Savannah, Savannah, Georgia, May 8, 1989.

"Leadership Ethics," Guest Lecture, Doctoral Program in Adult Education, Georgia Center for Continuing Education, April 10, 1989.

"Ethics in the Workplace," Centennial Symposium Lecture, Agnes Scott College, Decatur, Georgia, February 24, 1989.

"Business Ethics and Banking," Tenth District, Georgia Banker's, Georgia National Bank, Athens, Georgia, November 1, 1988.

NEWSPAPER COLUMNS

Newspaper columns on business ethics-related topics published once a month since March, 1999 in the Sunday, Business section of the [Athens Banner-Herald/Athens](#). Columns from 2001-2002-2003-2004 may be viewed at <http://www.onlineathens.com/staff/carroll.shtml>

PROFESSIONAL SERVICE

Academy of Management

Publishing Initiatives Task Force (1997-1998)

Social Issues in Management (SIM) Division, Academy of Management

Member, 1971-

Program Committee, 1974

Program Chair, 1975-1976

Division Chairperson, 1976-1977

Governance Committee, 1975-1978

Research Committee, 1983-1985

Doctoral Consortium Chairperson, 1985

Speaker, 1987, 1990, 1991, 1992, 1996, 1998

Book Award Committee, Chairperson, 1988, 1989

Junior Faculty Workshop

Speaker, 1989, 1991, 1992, 1996

Research Workshop, Roundtable Presenter, 1986, 1989, 1991

Keynote Speaker, 1992 (Las Vegas)

Paper Referee, 1974-2001

Session Chair or Discussant, numerous times (most recent, 2002)

Sumner Marcus Award for Outstanding Service, 1992 (Las Vegas)

Governance Board, 2000-2003 (Second term serving)

Southern Management Association (SMA)

Secretary and Board Member, 1972 -1977

Program Committee, numerous times

Paper Referee, 1975-1995

Board of Directors, 1992- 1995

Session Chair or Discussant, numerous times

Committee Member, numerous times

Symposium Speaker, 1996

Fellow of the Southern Management Association, 1996-

Chair, SMA Administrator's Luncheon, 1997-1998

Panelist, Administrator's Forum, New Orleans, 1998

Session Chair, November 2002, Atlanta

International Association for Business and Society

Founding Member, 1988-1989

Executive Board, 1989-1994

Session Chair, Discussant, Presenter, numerous times

Chair, Best Article Award Committee, 1997-1998

Society for Business Ethics

Past-President and Executive Committee, 1999-2001

President and Executive Committee, 1998-1999

Program Chair and President-Elect, 1997-1998

Board of Directors, 1996 - 2001

Session Chair, 1989-1992; 1997; 2001; 2002

Paper presenter, reviewer, (numerous times, most recent 2002)

American Institute for Decision Sciences, Southeast Division

Program Committee, 1978, 1983

Proceedings Co-Editor, 1975

Fourth Annual International Business Ethics Conference, Vesper

International and Hinksey Centre (Oxford, England), San Francisco, August 7-9, 1990

Planning Committee, 1989-1990

Editorial Review Boards:

Business Ethics Quarterly, 1990- present

Business and Society, 1993- present

Journal of Public Affairs, 2000-present

Journal of Management, 1975-79; 2002-present

Sage Series in Business Ethics, 1992-1998

University of Georgia Press, 1984-1986

Academy of Management Review, 1977-1981

Editorial Advisory Board:

Annual Editions: Business Ethics (Guilford, Connecticut: The Dushkin Publishing Group, Inc. (1989-2005).

Ad Hoc Reviewer:

Academy of Management Journal

Academy of Management Review
Journal of Management
Nonprofit Management and Leadership
Journal of Management Studies
Journal of Business Research
Journal of General Management
Journal of Business Ethics
Business and Professional Ethics Journal
Journal of Corporate Citizenship

DEPARTMENT OF MANAGEMENT SERVICE

Post-Tenure Review Committees (2), 2004

Search Committee, Strategic Management Faculty, 2002-2003

Self-Study Committee for Program Review, 2002 (wrote module on “service”)

Director, Non-Profit Management Program, 2000 – present

Grade Appeal Committee (various times, including 2001-2002)

Department Chairman/Head, 1995-2000

Faculty Member/Presenter, Non-Profit Management Program, 1994-present

Search Committee, Strategic Management Faculty Position, 1993-1994 (Chair)

Search Committee, HRM Faculty Position, 1993; 1995

Graduate Curriculum Review Committee, 1991

Undergraduate Curriculum Review Committee, 1990-1991

Area Coordinator, Strategic Management Program, 1985-1996

Faculty Advisor, Sigma Iota Epsilon, 1984-1995

Chairman, New Ph.D. Program Development Committee, 1976-1977

Member and Chairman, Numerous Ph.D. Prelim Committees

Numerous Graduate Student Advising Committees

TERRY COLLEGE OF BUSINESS SERVICE

Proposal Author of Endowment of Nonprofit Program, 2002-2003

Proposal Author for Endowment of Center for Business Ethics, 2002-2003

Educational Policy Committee, 2000 – 2001

Undergraduate Admissions Committee, 2000-2001

Executive Committee, 1995 - 2000

Terry/Sanford Research Awards Committee, 1995-2001

Search Committee, Director of Corporate Education, 2000

Distinguished Research Award Committee, 1994-1998

Educational Policy Committee, 1990-1991-1992-1993

Promotion and Tenure Committee, 1989; 1995

Promotion Standards Committee, 1988-1989

Educational Policy Committee, 1983-1984, 1985-1986, 1986-1987

Faculty Concerns Committee, 1983-1984

Promotion, Tenure and Appointments Committee, 1983-1984, Chairman; 1984-1985

President, University of Georgia Chapter of Beta Gamma Sigma, 1981-1982
Executive Committee, 1979-1982

College EEO/AA Officer, 1979-1982

Graduate Programs Committee, 1979-1982 (ex officio)

Undergraduate Programs Committee, 1979-1982 (ex officio)

Institutional Self-Study Committee, Chairman, 1979

Graduate Program Advisory Committee, 1978-1979

Scholarship Awards for Graduate Students Committee, 1976-1978
CBA Goals Committee, Vice Chairman, 1976-1977

Appointments Committee, 1976-1977

Committee to Study Ways to Test CBA Student Output, 1976-1977

Committee to Study Proposal for a Separate School of Accounting, 1976-1977

Faculty Secretary, CBA, 1976-1977

College of Business Research Committee, 1975-1976

Faculty Concerns Committee, 1975-1976

UNIVERSITY LEVEL SERVICE

University Appeals Committee, 2002-2005 (three year term)

Program Review Committee, Dept. of Marketing, 2002-2003, co-chair

Student Learning Center Advisory Board, 2001-2003

GLOBIS Program (Taught in study abroad program Summer 2001, Verona, Italy).

VPAA Administrative Workshops (1998-2000)

Program Review Committee, Department of Religion, 1993-1994, Chairman

University Council Member, 1990-1991

Special Professorships Review Committee, 1990-1991, Chairman

Panel Reactor, "National Symposium on Continuing Professional Education," June 24, 1988
(Georgia Center for Continuing Education)

Ad Hoc University Promotion Committee, 1988

Search Committee for Vice President of Academic Affairs, 1987-1988

Inaugural Commission for New President, Charles B. Knapp, 1987

University Council Ad Hoc Committee on Academic Policies, 1986

Editorial Board, University of Georgia Press, 1984-1985

University Council Member, 1983-1986

University Council, Executive Committee, 1983-1984 (Chairman), 1984-1985,
1985-1986

University Council, Educational Affairs Committee, 1983-1986

University Bicentennial Steering Committee, 1981-1985

University Calendar Committee, 1980-1981

Sarah Moss Fellowship Awards Committee, 1980-1982

University Council Library Committee, 1977-1978

University Council Member, 1975-1978

UNIVERSITY SYSTEM SERVICE

Academic Committee on Business Administration, Management, and Economics, 1979-1982

Committee on Coordination of Computer Programs and Data Bases in the University System, 1980-1982

Office of Independent Studies, Developed Business Ethics Course and authored Independent Study Manual, 2002. (57 pages)

MANAGEMENT DEVELOPMENT/TRAINING/CONSULTING

Executive MBA Program, UGA, Fall 2001, Fall 2002, Fall 2003 (Servant Leadership)

Southeast Electrification Association, Spring 2002 (Strategic Planning Workshop)

Rotary Club of New Orleans (New Orleans), Spring 2000

Walker Information (Indianapolis, IN), 1999-2000

Expert Witness on Business Ethics (1997-1998) (Carlton Fields, Orlando)

Nonprofit Board Management Program, 1995-

Public Utility Leadership Program (Southeastern Electric Exchange), 1996

Bausch & Lomb, 1995

Synovus Financial Corporation Executive Seminar, 1993, Columbus, GA

Georgia Recreation & Park Association, Inc., 1990-1993

Walker: Research and Analysis (Indianapolis), 1993.

Agnes Scott College Educational Consultant on Business Ethics, 1988-1989

Georgia Bankers Association Trust Conference, 1993

Georgia Bankers Association Bank Operations School, 1987-1993

Georgia Bankers Association Bank Audit School, 1988-1993

Georgia Bankers School, 1987-1993

BellSouth Executive Development Program, 1985

Chamber of Commerce of the U.S. -- Executive Institute, 1973-1994

Southeast Regional Credit Union School, 1975-present.

Executive Program for Park & Recreation Professionals, 1984-present

THE EXECUTIVE PROGRAM, Terry College of Business, 1974-1990

Credit Bureau Program, 1974-1979

Savings and Loan School, 1974-1983; 1986

Academic Coordinator, Southeast Regional Credit Union School, 1976-1979, 1985-1986

Supervisory Development Program, 1975-1979

Educational Consultant, Chamber of Commerce of the U.S., 1975-1977

Instructor, Management Development, Notre Dame University, 1975-1977; 1982 (U.S. Chamber of Commerce) Instructor, MD, University of Santa Clara, 1975-1976; Mills College (Oakland, California), 1976-1977; University of Delaware, 1975-1982; University of Colorado, 1981; San Jose State University, 1981 (U.S. Chamber of Commerce)

Certainteed Management Development Program, 1976

Venezuela Advanced Management Program, 1975

OTHER HONORS

Who's Who in Business Higher Education, 2003

Who's Who in America 2004 (nominated Dec 2002)

Phi Beta Delta Honor Society for International Scholars (Inducted 2000)

Golden Key National Honor Society (Inducted 1997)

Fellow of the Southern Management Association (Inducted 1996)

Who's Who Among America's Teachers, 3rd Edition, 1994

The International Directory of Distinguished Leadership, 5th Edition, 1994

International Directory of Business & Management Scholars (Harvard Business School Press, 1994)

Distinguished Research Award, Terry College of Business, University of Georgia, April 16, 1993

Sumner Marcus Award for Outstanding Service (Social Issues in Management Division, Academy of Management, 1992)

Personalities of America, 6th Ed., 1992

The Honor Society of Phi Kappa Phi (November 21, 1991)

Book Award: Business and Society: Managing Corporate Social Performance, 1981 by Archie B. Carroll, named one of the top twenty best and most original contributions in Strategy and Planning in The Good Book Guide for Business (1984) from the publishers of The Good Book Guide and The Economist

Who's Who in American Education, 3rd Edition

Who's Who in Finance and Industry, 25th Edition, 27th Edition

Men of Achievement, 13th Edition

Who's Who of Emerging Leaders in America, 2nd Edition

Named Holder of the Robert W. Scherer Chair in Corporate Public Affairs, Fall, 1986. (Endowed by Georgia Power Company)

Contemporary Authors, Volume 109, pp. 73-74, biographical listing

Who's Who in the South and Southwest, 18th Edition

Dictionary of International Biography, 1984

Biographical Profile and Interview in Ramon J. Aldag and Timothy M. Stearns (University of Wisconsin-Madison), Management (South-Western Publishing Company, 1987), p. 666

Association for Private Enterprise Education Lecturer, Kent State University, 1983

Superior Teaching Award, Honors Day 1982 (University of Georgia)

Selected to Serve on the Faculty of the Beta Gamma Sigma National Seminar, 1982, San Francisco (National Competition)

Outstanding Young Men in America, 1978 (United States Jaycees)

(Updated: January 2004)